

Fall 2015 Summary Report

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Course Sections	Enrolled Students	Responded Students	Response Rate
A IS 432 (01): Data Mining	2	2	100%
B MKTG 341 (01): Marketing Research	41	37	90.24%
C MKTG 432 (01): Data Mining	6	6	100%
Overall	49	45	91.84%

Describe the frequency of your instructor's teaching procedures.

The Instructor:

	Hardly Ever	Occasionally	Sometimes	Frequently	Almost Always	Mean	Standard Deviation	Did Not Answer	Total Responses
Displayed a personal interest in students and their learning									
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	2.7% (1)	8.11% (3)	45.95% (17)	43.24% (16)	4.3	0.73	0	37
C	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	4.83	0.37	0	6
Found ways to help students answer their own questions									
A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4	1	0	2
B	0% (0)	8.11% (3)	18.92% (7)	43.24% (16)	29.73% (11)	3.95	0.9	0	37
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6
Scheduled course work (class activities, tests, projects) in ways which encouraged students to stay up-to-date in their work									
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	8.11% (3)	8.11% (3)	40.54% (15)	43.24% (16)	4.19	0.9	0	37
C	0% (0)	0% (0)	16.67% (1)	33.33% (2)	50% (3)	4.33	0.75	0	6
Demonstrated the importance and significance of the subject matter									

Describe the frequency of your instructor's teaching procedures.

The Instructor:

	Hardly Ever	Occasionally	Sometimes	Frequently	Almost Always	Mean	Standard Deviation	Did Not Answer	Total Responses
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	2.7% (1)	2.7% (1)	8.11% (3)	40.54% (15)	45.95% (17)	4.24	0.91	0	37
C	0% (0)	0% (0)	0% (0)	16.67% (1)	83.33% (5)	4.83	0.37	0	6

Formed "teams" or "discussion groups" to facilitate learning

A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)	4.5	0.5	0	2
B	5.41% (2)	2.7% (1)	13.51% (5)	29.73% (11)	48.65% (18)	4.14	1.09	0	37
C	0% (0)	0% (0)	16.67% (1)	66.67% (4)	16.67% (1)	4	0.58	0	6

Made it clear how each topic fit into the course

A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	2.7% (1)	18.92% (7)	40.54% (15)	37.84% (14)	4.14	0.81	0	37
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6

Explained the reasons for criticisms of students' academic performance

A	0% (0)	50% (1)	0% (0)	0% (0)	50% (1)	3.5	1.5	0	2
B	5.41% (2)	5.41% (2)	21.62% (8)	37.84% (14)	29.73% (11)	3.81	1.09	0	37
C	0% (0)	0% (0)	50% (3)	0% (0)	50% (3)	4	1	0	6

Stimulated students to intellectual effort beyond that required by most courses

A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)	4.5	0.5	0	2
B	5.41% (2)	2.7% (1)	16.22% (6)	43.24% (16)	32.43% (12)	3.95	1.04	0	37
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6

Encouraged students to use multiple resources (e.g. data banks, library holdings, outside experts) to improve understanding

Describe the frequency of your instructor's teaching procedures.

The Instructor:

	Hardly Ever	Occasionally	Sometimes	Frequently	Almost Always	Mean	Standard Deviation	Did Not Answer	Total Responses
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	2.7% (1)	18.92% (7)	43.24% (16)	35.14% (13)	4.11	0.8	0	37
C	0% (0)	16.67% (1)	16.67% (1)	33.33% (2)	33.33% (2)	3.83	1.07	0	6
Explained course material clearly and concisely									
A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4	1	0	2
B	0% (0)	2.7% (1)	24.32% (9)	48.65% (18)	24.32% (9)	3.95	0.77	0	37
C	0% (0)	0% (0)	16.67% (1)	33.33% (2)	50% (3)	4.33	0.75	0	6

Describe the frequency of your instructor's teaching procedures.

The Instructor:

	Hardly Ever	Occasionally	Sometimes	Frequently	Almost Always	Mean	Standard Deviation	Did Not Answer	Total Responses
Related course material to real life situations									
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	5.41% (2)	8.11% (3)	48.65% (18)	37.84% (14)	4.19	0.8	0	37
C	0% (0)	0% (0)	0% (0)	33.33% (2)	66.67% (4)	4.67	0.47	0	6
Gave tests, projects, etc. that covered the most important points of the course									
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	2.7% (1)	2.7% (1)	5.41% (2)	40.54% (15)	48.65% (18)	4.3	0.9	0	37
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6
Introduced stimulating ideas about the subject									
A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4	1	0	2

Describe the frequency of your instructor's teaching procedures.

The Instructor:

	Hardly Ever	Occasionally	Sometimes	Frequently	Almost Always	Mean	Standard Deviation	Did Not Answer	Total Responses
B	5.41% (2)	0% (0)	29.73% (11)	27.03% (10)	37.84% (14)	3.92	1.07	0	37
C	0% (0)	0% (0)	16.67% (1)	16.67% (1)	66.67% (4)	4.5	0.76	0	6

Involved students in "hands on" projects such as research, case studies, or "real life" activities

A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	2.7% (1)	0% (0)	5.41% (2)	32.43% (12)	59.46% (22)	4.46	0.83	0	37
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6

Inspired students to set and achieve goals which really challenged them

A	50% (1)	0% (0)	0% (0)	0% (0)	50% (1)	3	2	0	2
B	0% (0)	5.41% (2)	21.62% (8)	35.14% (13)	37.84% (14)	4.05	0.9	0	37
C	0% (0)	0% (0)	16.67% (1)	50% (3)	33.33% (2)	4.17	0.69	0	6

Asked students to share ideas and experiences with others whose backgrounds and viewpoints differ from their own

A	0% (0)	50% (1)	0% (0)	0% (0)	50% (1)	3.5	1.5	0	2
B	0% (0)	16.22% (6)	40.54% (15)	32.43% (12)	10.81% (4)	3.38	0.88	0	37
C	0% (0)	0% (0)	50% (3)	33.33% (2)	16.67% (1)	3.67	0.75	0	6

Provided timely and frequent feedback on tests, reports, projects, etc. to help students improve

A	50% (1)	0% (0)	0% (0)	50% (1)	0% (0)	2.5	1.5	0	2
B	2.7% (1)	16.22% (6)	21.62% (8)	24.32% (9)	35.14% (13)	3.73	1.18	0	37
C	0% (0)	16.67% (1)	50% (3)	33.33% (2)	0% (0)	3.17	0.69	0	6

Asked students to help each other understand ideas or concepts

A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
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Describe the frequency of your instructor's teaching procedures.

The Instructor:

	Hardly Ever	Occasionally	Sometimes	Frequently	Almost Always	Mean	Standard Deviation	Did Not Answer	Total Responses
B	2.7% (1)	5.41% (2)	32.43% (12)	43.24% (16)	16.22% (6)	3.65	0.91	0	37
C	0% (0)	0% (0)	33.33% (2)	16.67% (1)	50% (3)	4.17	0.9	0	6

Gave projects, tests, or assignments that required original or creative thinking

A	50% (1)	0% (0)	0% (0)	0% (0)	50% (1)	3	2	0	2
B	0% (0)	0% (0)	16.22% (6)	45.95% (17)	37.84% (14)	4.22	0.7	0	37
C	0% (0)	16.67% (1)	16.67% (1)	16.67% (1)	50% (3)	4	1.15	0	6

Encouraged student-faculty interaction outside of class (office visits, phone calls, e-mail, etc.)

A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	2.7% (1)	2.7% (1)	13.51% (5)	40.54% (15)	40.54% (15)	4.14	0.93	0	37
C	0% (0)	16.67% (1)	0% (0)	16.67% (1)	66.67% (4)	4.33	1.11	0	6

Progress On:

	No Apparent Progress	Slight Progress	Moderate Progress	Substantial Progress	Exceptional Progress	Mean	Standard Deviation	Did Not Answer	Total Responses
Gaining factual knowledge (terminology, classifications, methods, trends)									
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	8.57% (3)	28.57% (10)	40% (14)	22.86% (8)	3.77	0.9	0	35
C	0% (0)	0% (0)	16.67% (1)	33.33% (2)	50% (3)	4.33	0.75	0	6

Learning fundamental principles, generalizations, or theories

A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4	1	0	2
B	2.86% (1)	5.71% (2)	22.86% (8)	48.57% (17)	20% (7)	3.77	0.93	0	35

Progress On:

	No Apparent Progress	Slight Progress	Moderate Progress	Substantial Progress	Exceptional Progress	Mean	Standard Deviation	Did Not Answer	Total Responses
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6

Learning to *apply* course material (to improve thinking, problem solving, and decisions)

A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)	4.5	0.5	0	2
B	2.86% (1)	5.71% (2)	17.14% (6)	48.57% (17)	25.71% (9)	3.89	0.95	0	35
C	0% (0)	16.67% (1)	0% (0)	33.33% (2)	50% (3)	4.17	1.07	0	6

Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course

A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4	1	0	2
B	2.86% (1)	2.86% (1)	25.71% (9)	40% (14)	28.57% (10)	3.89	0.95	2	35
C	0% (0)	16.67% (1)	0% (0)	50% (3)	33.33% (2)	4	1	0	6

Acquiring skills in working with others as a member of a team

A	0% (0)	50% (1)	0% (0)	0% (0)	50% (1)	3.5	1.5	0	2
B	0% (0)	8.57% (3)	31.43% (11)	40% (14)	20% (7)	3.71	0.88	0	35
C	0% (0)	0% (0)	33.33% (2)	33.33% (2)	33.33% (2)	4	0.82	0	6

Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)

A	50% (1)	0% (0)	50% (1)	0% (0)	0% (0)	2	1	0	2
B	11.43% (4)	14.29% (5)	22.86% (8)	37.14% (13)	14.29% (5)	3.29	1.21	0	35
C	16.67% (1)	0% (0)	50% (3)	0% (0)	33.33% (2)	3.33	1.37	0	6

Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)

A	50% (1)	0% (0)	50% (1)	0% (0)	0% (0)	2	1	0	2
B	8.57% (3)	17.14% (6)	37.14% (13)	25.71% (9)	11.43% (4)	3.14	1.1	0	35

Progress On:

	No Apparent Progress	Slight Progress	Moderate Progress	Substantial Progress	Exceptional Progress	Mean	Standard Deviation	Did Not Answer	Total Responses
C	16.67% (1)	16.67% (1)	33.33% (2)	16.67% (1)	16.67% (1)	3	1.29	0	6
Developing skill in expressing myself orally or in writing									
A	50% (1)	0% (0)	50% (1)	0% (0)	0% (0)	2	1	0	2
B	2.86% (1)	28.57% (10)	28.57% (10)	28.57% (10)	11.43% (4)	3.17	1.06	0	35
C	16.67% (1)	0% (0)	83.33% (5)	0% (0)	0% (0)	2.67	0.75	0	6
Learning how to find and use resources for answering questions or solving problems									
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	2.86% (1)	5.71% (2)	37.14% (13)	31.43% (11)	22.86% (8)	3.66	0.98	0	35
C	0% (0)	16.67% (1)	50% (3)	16.67% (1)	16.67% (1)	3.33	0.94	0	6
Developing a clearer understanding of, and commitment to, personal values									
A	50% (1)	0% (0)	0% (0)	0% (0)	50% (1)	3	2	0	2
B	8.57% (3)	14.29% (5)	37.14% (13)	17.14% (6)	22.86% (8)	3.31	1.21	0	35
C	0% (0)	16.67% (1)	50% (3)	33.33% (2)	0% (0)	3.17	0.69	0	6
Learning to <i>analyze</i> and <i>critically evaluate</i> ideas, arguments, and points of view									
A	0% (0)	50% (1)	0% (0)	0% (0)	50% (1)	3.5	1.5	0	2
B	0% (0)	11.43% (4)	28.57% (10)	40% (14)	20% (7)	3.69	0.92	0	35
C	16.67% (1)	0% (0)	50% (3)	16.67% (1)	16.67% (1)	3.17	1.21	0	6
Acquiring an interest in learning more by asking my own questions and seeking answers									
A	50% (1)	0% (0)	0% (0)	0% (0)	50% (1)	3	2	0	2
B	2.86% (1)	5.71% (2)	45.71% (16)	25.71% (9)	20% (7)	3.54	0.97	0	35
C	16.67% (1)	0% (0)	0% (0)	50% (3)	33.33% (2)	3.83	1.34	0	6

On the next three items, compare this course with others you have taken at this institution.

The Course:

	Much Less than Most Courses	Less than Most Courses	About Average	More than Most Courses	Much More than Most Courses		Mean	Standard Deviation	Did Not Answer	Total Responses
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Amount of reading

A	0% (0)	0% (0)	100% (2)	0% (0)	0% (0)		3	0	0	2
B	2.94% (1)	17.65% (6)	67.65% (23)	8.82% (3)	2.94% (1)		2.91	0.7	0	34
C	33.33% (2)	33.33% (2)	33.33% (2)	0% (0)	0% (0)		2	0.82	0	6

Amount of work in other (non-reading) assignments

A	0% (0)	0% (0)	50% (1)	50% (1)	0% (0)		3.5	0.5	0	2
B	2.94% (1)	2.94% (1)	47.06% (16)	29.41% (10)	17.65% (6)		3.56	0.91	0	34
C	0% (0)	16.67% (1)	33.33% (2)	50% (3)	0% (0)		3.33	0.75	0	6

Difficulty of subject matter

A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)		4.5	0.5	0	2
B	0% (0)	0% (0)	29.41% (10)	50% (17)	20.59% (7)		3.91	0.7	1	34
C	0% (0)	0% (0)	0% (0)	33.33% (2)	66.67% (4)		4.67	0.47	0	6

Describe your attitudes and behavior in this course.

	Definitely False	More False than True	In Between	More True than False	Definitely True		Mean	Standard Deviation	Did Not Answer	Total Responses
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I had a strong desire to take this course.

A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)		4	1	0	2
B	17.65% (6)	20.59% (7)	26.47% (9)	26.47% (9)	8.82% (3)		2.88	1.23	0	34
C	0% (0)	0% (0)	50% (3)	16.67% (1)	33.33% (2)		3.83	0.9	0	6

I worked harder on this course than on most courses I have taken.

Describe your attitudes and behavior in this course.

	Definitely False	More False than True	In Between	More True than False	Definitely True	Mean	Standard Deviation	Did Not Answer	Total Responses
A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)	4.5	0.5	0	2
B	0% (0)	8.82% (3)	38.24% (13)	41.18% (14)	11.76% (4)	3.56	0.81	0	34
C	0% (0)	0% (0)	0% (0)	66.67% (4)	33.33% (2)	4.33	0.47	0	6

I really wanted to take a course from this instructor.

A	0% (0)	50% (1)	0% (0)	50% (1)	0% (0)	3	1	0	2
B	8.82% (3)	8.82% (3)	47.06% (16)	20.59% (7)	14.71% (5)	3.24	1.09	1	34
C	0% (0)	0% (0)	0% (0)	83.33% (5)	16.67% (1)	4.17	0.37	0	6

I really wanted to take this course regardless of who taught it.

A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4	1	0	2
B	20.59% (7)	23.53% (8)	23.53% (8)	23.53% (8)	8.82% (3)	2.76	1.26	0	34
C	0% (0)	33.33% (2)	50% (3)	16.67% (1)	0% (0)	2.83	0.69	0	6

As a result of taking this course, I have more positive feelings toward this field of study.

A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)	4.5	0.5	0	2
B	11.76% (4)	11.76% (4)	23.53% (8)	29.41% (10)	23.53% (8)	3.41	1.29	0	34
C	0% (0)	0% (0)	33.33% (2)	16.67% (1)	50% (3)	4.17	0.9	0	6

Describe your attitudes and behavior in this course.

	Definitely False	More False than True	In Between	More True than False	Definitely True	Mean	Standard Deviation	Did Not Answer	Total Responses
Overall, I rate this instructor an excellent teacher.									
A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)	4.5	0.5	0	2
B	2.94% (1)	5.88% (2)	17.65% (6)	26.47% (9)	47.06% (16)	4.09	1.07	0	34

Describe your attitudes and behavior in this course.

	Definitely False	More False than True	In Between	More True than False	Definitely True	Mean	Standard Deviation	Did Not Answer	Total Responses
C	0% (0)	0% (0)	0% (0)	33.33% (2)	66.67% (4)	4.67	0.47	0	6
Overall, I rate this course as excellent.									
A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4	1	0	2
B	2.94% (1)	2.94% (1)	35.29% (12)	35.29% (12)	23.53% (8)	3.74	0.95	0	34
C	0% (0)	0% (0)	33.33% (2)	16.67% (1)	50% (3)	4.17	0.9	0	6

For the following items, choose the option that best corresponds to your judgement.

	Definitely False	More False than True	In Between	More True than False	Definitely True	Mean	Standard Deviation	Did Not Answer	Total Responses
As a rule, I put forth more effort than other students on academic work.									
A	0% (0)	0% (0)	100% (2)	0% (0)	0% (0)	3	0	0	2
B	0% (0)	2.94% (1)	26.47% (9)	52.94% (18)	17.65% (6)	3.85	0.73	0	34
C	0% (0)	0% (0)	0% (0)	83.33% (5)	16.67% (1)	4.17	0.37	0	6
The instructor used a variety of methods--not only tests--to evaluate student progress on course objectives.									
A	0% (0)	0% (0)	0% (0)	50% (1)	50% (1)	4.5	0.5	0	2
B	2.94% (1)	11.76% (4)	11.76% (4)	44.12% (15)	29.41% (10)	3.85	1.06	0	34
C	0% (0)	0% (0)	16.67% (1)	50% (3)	33.33% (2)	4.17	0.69	0	6
The instructor expected students to take their share of responsibility for learning.									
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	2.94% (1)	17.65% (6)	32.35% (11)	47.06% (16)	4.24	0.84	0	34
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6
The instructor had high achievement standards in this class.									

For the following items, choose the option that best corresponds to your judgement.

	Definitely False	More False than True	In Between	More True than False	Definitely True	Mean	Standard Deviation	Did Not Answer	Total Responses
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	5.88% (2)	2.94% (1)	5.88% (2)	47.06% (16)	38.24% (13)	4.09	1.04	0	34
C	0% (0)	0% (0)	16.67% (1)	16.67% (1)	66.67% (4)	4.5	0.76	0	6

The instructor used educational technology (e.g. Internet, e-mail, computer exercises, multi-media presentations, etc.) to promote learning.

A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	5	0	0	2
B	0% (0)	5.88% (2)	29.41% (10)	38.24% (13)	26.47% (9)	3.85	0.88	0	34
C	0% (0)	0% (0)	0% (0)	50% (3)	50% (3)	4.5	0.5	0	6

This course helped me better understand Christian beliefs and values to the content area of the course.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Mean	Standard Deviation	Did Not Answer	Total Responses
A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4.5	0.5	0	2
B	0% (0)	9.09% (3)	48.48% (16)	33.33% (11)	9.09% (3)	3.97	1.09	0	33
C	0% (0)	0% (0)	66.67% (4)	33.33% (2)	0% (0)	4.33	0.94	0	6

This course helped me apply Christian beliefs and values to my life and work.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Mean	Standard Deviation	Did Not Answer	Total Responses
A	0% (0)	0% (0)	50% (1)	0% (0)	50% (1)	4.5	0.5	0	2
B	3.03% (1)	6.06% (2)	51.52% (17)	33.33% (11)	6.06% (2)	3.97	1.17	0	33
C	0% (0)	0% (0)	83.33% (5)	16.67% (1)	0% (0)	4.67	0.75	0	6

In relating to students in the course, the instructor exhibited Christ-like character and conduct.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Mean	Standard Deviation	Did Not Answer	Total Responses
A	0% (0)	0% (0)	0% (0)	0% (0)	100% (2)	4	0	0	2
B	3.03% (1)	3.03% (1)	12.12% (4)	57.58% (19)	24.24% (8)	3.39	0.85	0	33
C	0% (0)	0% (0)	0% (0)	66.67% (4)	33.33% (2)	3.33	0.47	0	6